

For Immediate Release

Frito Lay Chooses Premier Energy Services for Energy Source Feasibility Study

Coal to be used as alternative power source for steam systems

Atlanta, Georgia – October 11, 2005 – Primer Energy Services, a leading provider of steam technology and solutions, today announced that it has been selected by Frito Lay N.A. Inc. to complete a feasibility study on the use of alternative fuel sources to power its steam systems. The purpose of the study is to compare combustion technologies, evaluate capital and operating costs of new fuel sources and to analyze the impact of emissions on the environment.

Primer Energy Services will initially evaluate the feasibility of implementing coal-fired steam systems at two Frito Lay manufacturing plants. The design and integration recommendations will then be developed to support deployments at other facilities.

“We will use our coal fuel handling and combustion expertise to specify and design steam generating systems for Frito Lay’s industrial applications,” said Randy Davis, President and CEO of Premier Energy. “We are excited to be part of efforts to maximize energy usage and minimize emissions from manufacturing plants.”

Primer Energy Services recognizes that alternative fuel sources are available to substitute natural gas / oil as power for steam systems. The Company is focused on delivering clients’ best practice steam solutions to address growing concerns of increased operating costs and availability of oil and natural gas fuel sources.

###

About Premier Energy

Primer Energy Inc. is a leading provider of steam technology and services. The Company focuses on the steam and utility needs of oil and gas, food service, steel, automotive, and independent power producers. Through its three subsidiaries - Premier Energy Services, Premier Energy Technology, and Premier Energy Resources the company is providing professional steam engineering services, state-of-the-art enhanced oil recovery (EOR) technologies, and EOR project investment opportunities. Premier Energy solutions are currently deployed in hundreds of client facilities. For more information visit www.premierenergy.com

Media Contacts

Ross Schindler

Primer Energy

770.592.1398

Ross_Schindler@PremierEnergy.com